



2009 Chinese New Year Year of the Ox Poster Design Contest

The Chinese Association of Iowa is pleased to announce the 2009 Chinese New Year Poster Contest. Since the 6th century B.C., the Chinese have used twelve common animals to represent the years in a repetitive 12-year cycle based on the movement of the moon. On the Chinese lunar calendar, the beginning of the Chinese New Year falls somewhere between late January and early February of the Gregorian Calendar. The upcoming Chinese New Year, called the Year of the Ox, begins on January 26, 2009. This poster contest is hosted by the Chinese Association of Iowa; it is the 4th year that we host this annual program.

Theme

Design a poster to celebrate the Year of the Ox, Chinese Lunar New Year of 2009.

Registration

Free.

Important Dates

- *Deadline:* Postmarked by Nov 30, 2008 if sent through postal/shipping services to the address: **(Poster Competition) 1557 2nd Ave. Des Moines, Iowa 50314**. On the same date if send in image file by email to chinesenewyearposters@gmail.com.
- *Announcement of Winners:* Shortly Before January 24th 2009 on www.iowachinese.org.
- *Exhibitions:*
 - ✓ January 24, 2009 at the Chinese Year of Ox celebration at Valley High School.
 - ✓ Will be hold at the State Capitol after Chinese New Year celebration.
- *Award ceremony:* January 24, 2009, Chinese Year of Ox celebration at Valley High School.

Contest Rules

- Contest participants must be Iowa residents (with a valid Iowa address), or residents in Iowa sister state Hebei in China;
- The poster must be original art produced by the participants;
- The poster may not have been published or used on any occasion prior to the contest;
- Both individual designs and group designs will be accepted;
- All entries must include the Entry Form which is attached below;
- Each individual participant or group may submit maximum of two designs;

Poster Specifications

- All digital submission must be JPG format and be printable at minimum 300 dpi at 12” x 18”;
- The design must reflect the theme “Celebrating the Chinese Lunar New Year of 2009”;
- All entries must be accompanied with the individual participant’s or group’s name, email, along with a complete home mailing address and home phone number on the Entry Form.
- Participant’s identity must not be printed on the entry itself;
- A brief description of the design is not required but highly recommended;
- All original submissions will be returned after the contest and exhibition. Entries must be picked up at Golden Teapot, 2520 Vine St., West Des Moines, Iowa 50265 (phone: 515-327-1818) within 60 days after the contest exhibit date (Jan 24., 2009). Detailed info will be announced on the CAI’s website at www.iowachinese.org.
- The Original art work is welcome to donate to the Chinese Association of Iowa to help the annual poster contest.

Recognition/Award

Iowa Group

Adult Group (age 18 and above)

- First place: prize of \$100;
- Second place: prize of \$50;
- Third place: prize of \$25;

Youth group (age 13-17)

- First place: prize of \$100;
- Second place: prize of \$50;
- Third place: prize of \$25;

Junior Division (age 12 and younger)

- First place: Framed Best Poster in 8x11;
- Second place: Framed Best Poster in 5x7;
- Third place: Framed Best Poster in 4x6;

Hebei, China Group

Adult Group (age 18 and above)

- First place: prize of \$100;
- Second place: prize of \$50;
- Third place: prize of \$25;

Youth group (age 13-17)

- First place: prize of \$100;
- Second place: prize of \$50;
- Third place: prize of \$25;

Junior Division (age 12 and younger)

- First place: Framed Best Poster in 8x11;
- Second place: Framed Best Poster in 5x7;
- Third place: Framed Best Poster in 4x6;

Judgment

- Winners will be selected based on originality, visual appeal and cultural expression;
- A selection committee consisted of members appointed by the Chinese Association of Iowa will decide the winners of the contest;
- All decisions of the jury are final.

Contact

- Swallow Yan, Chinese Association of Iowa, 515-988-0901, iowachinese@yahoo.com

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Entry Form

Name:	

(Names of all collaborators must be included)

Address:			
City:	State:	Zip:	
Daytime Phone Number:		Evening Phone Number:	
Email:			

By submit your work, you agree to the following terms and conditions of the program

Terms and Conditions:

I hereby release and hold harmless from claim the Chinese Association of Iowa, and all agents, thereof, I acknowledge the right of Chinese Association of Iowa or any of its appointed agents to make whatever modifications are necessary for my artwork to be included in this contest. I assert that my submission of the artworks therein is original and copyright free. I further assert that none of the images or design components has been used for a commercial or public purpose prior to this competition.

I recognize the right of Chinese Association of Iowa or any of its appointed agents to reproduce and distribute the submitted art work for promotional purposes. I grant right to Chinese Association of Iowa to post my posters at the reliable third party's website for the judging.

Contest Committee Use Only

Date Reviewed: _____ Reviewed By: _____